

THE BRIDGE

NOMINATION GUIDELINE FOR POBG MEMBERS

The Bridge 2023 will be PoBG's most impressive event so far. The only people empowered to nominate & grant access to participants are PoBG members. This year, we introduce a Nomination Committee to ensure all participants fit our criteria.entic exchanges. This is why the "official" stage format will be reduced this year. Friday and Saturday, we will have stage sessions, breakout sessions & breaks at the beautiful, iconic Sea Casino building in Varna from 11:30am until 16:30pm. All lunches, dinners & the grand Gala celebration happening are now pre-booked and organised, so each participant has nothing else to worry about but being present and contributing to the unity, of which we will all draw, and pass forward, strength.

Nomination Rules

1. Each PoBG member can nominate up to 3 participants
2. To nominate someone, you need to talk with them to ensure they are interested in the event. You can send them the following invitation to get them excited: [Fellow Invitation](#)
3. Once they are keen, YOU should fill out the following form: [Official Nomination Form](#)
4. PoBG members should NOT send the registration link to their nominees directly

Participant Profile & Selection Criteria

- ▶ **Integrity & Reputation:** Participants you nominate must share the spirit of PoBG - honourable entrepreneurs or innovators who create value with transparent & fair practices
- ▶ **Give-back, Pay-forward Mindset:** Participants you nominate must share the mindset of creating social impact and willingness to open their networks to help the ecosystem grow
- ▶ **Leadership and Impact:** Participants you nominate must be recognized entrepreneurs, innovators or leaders in their field and have a demonstrated ability to drive positive change and make a significant impact
- ▶ **Innovation Theme Fit:** Participants you nominate must exhibit creativity in problem-solving and a history of developing unique products or services
- ▶ **Global Perspective and Network:** Participants you nominate must have a global perspective and a strong network of contacts in the entrepreneurship and business community to help us build bridges

The Process

Step 1. Talk to your nominees and make sure they are keen to join; they should expect to be contacted by the event team

Step 2. Fill in the nomination form (link above) in the link above for each of your nominees

Step 3. The Nomination Committee will then process your nomination and approve it; our team will then contact your nominee directly and onboard them; Please, do not share the registration form with them

Who NOT to Invite

Questionable Reputations: Individuals with a history of, or potential inclinations towards, unethical or illegal behaviour, such as fraud, embezzlement, or other criminal activities

Net Takers: Individuals who would be there to take and not to give; unwilling to share their knowledge and experience or engage in open and constructive dialogue with others

Pushers of political agendas in PoBG: Most of us are passionate about social impact outside PoBG, and we welcome this. However, when part of a PoBG event, we are strictly in the field of business, with no political colouring

**WE APPRECIATE YOUR CONTRIBUTION TO THE EXPERIENCE OF THE BRIDGE.
REMEMBER, WITH GREAT POWER, COMES GREAT RESPONSIBILITY.**